

Annual Updates on Information on Progress (SIP), UNPRME

(Jan., 2023 – June, 2023)

(as of June. 30, 2023)

Since the submission of our Sharing Information on Progress (SIP) Report of Gratia Christian College (GCC) on the United Nations (UN) Principles for Responsible Management Education (PRME) since 2017, it is a good practice to have a semi-annual summary of the major achievements of GCC in relation to UNSDGs and the six principles of UNPRME covering Jan. to June, 2023.

The annual updates on Sustainable Development Goals (SDGs) activities and research provide an overview of our commitment for sustainable development and responsible management education, highlighting areas of progress and areas of adoption of the Sustainable Development Goals and concepts of ESG in Hong Kong and different parts of the world.

Report prepared by:

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PRINCIPLE 1 - PURPOSE / PRINCIPLE 2 – VALUE

UNSDG 4.7

“4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture’s contribution to sustainable development”

UNSDG 5.5 E

“Ensure women’s full and effective participation and equal opportunities for leadership at all levels of decision making in political, economic and public life.”

Source: <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

UNSDG 4/ 5/ 8/ 9/ 17 -

- 1) Monthly Virtual Seminar on Transformations via SDGs** supported by SDSN-HK, SDSN-Kenya, WISDP, an initiative of UNESCO Hong Kong Association and newly joined supporting organizations, for example, Popsible NFT, PAULDESIGN, LIFEAST, M CHING Limited, ACT Charity and TANTV. A total of 46 virtual monthly seminars on transformations via SDGs has been launched as of May 30, 2023 with March 3 2023 NFT Fundraising Event in Cyberport, Hong Kong for the Project of “Restore the Nature with Innovations via SDGs and ESG” with two congratulation videos from ICENECDEV UN Global Compact Member and UNSDSN-Kenya.

On May 18 2023, the virtual seminar has become a hybrid mode and coorganised with Digital Asset Series (DAS). Around 70+ participants from professional industry organizations, SMEs and students joined the event.

The Seminar on Transformation with SDGs and Web 3.0 was held in the Library, Gratia Christian College, Hong Kong with Chinese Calligraphy Paintings of Dr Shirley Yeung, Asia Ambassador, UNSDSN-KENYA / ICENECDEV United Nations Global Compact Member, and a congratulation video contributed by Mr. Ricky Chu, the Chairperson Equal Opportunities Commission, HKSAR.

A fruitful case of 3-layer knowledge integration model has been demonstrated:

- 1) New mindset of understanding /applying technology;
- 2) Identifying bottlenecks in operations management; and
- 3) Talent development with trust and policy support.

“Back to the basic with passion to serve the community with a disruptive social/transformational business model to achieve the targets of SDGs and the wisdom of Web 3.0”, said Dr. Shirley Yeung, Co-host and Director, BSSI/ Head, School of Business, Gratia Christian College.

Cohost:

Mr. Sam Lee,

Founder and CEO of Coinstreet, Chairman of Organizing Committee of Digital Asset Series (DAS) Seminars

Keynote Speakers/ Panel Members

Ms. Stacy Ho, Learnfi

Mr. Geoff Cheng, BCW

Mr. Bernard Lee, Road Logica

Mr. Vincent Lau, Digital Vision Brands, and students (Peter/ Antonio), Higher Diploma in Transformative Business Management, Gratia Christian College/Delegates, Rotaract Club, Rotary Club of Peninsula

Congratulations Video from Mr. Ricky Chu, Chairperson, Equal Opportunities Commission (EOC)

<https://www.eoc.org.hk/en/Speeches/Detail/527>

Source:

<http://www.gcc.edu.hk/business/261-virtual-seminar-community-with-transformation-via-sdgs-48917/>

2) Project “Restore the Nature with Innovations via SDGs and ESG with Positive Peace” supported by NFT Investment and & Venture Limited, Cyberport Hong Kong.

Convenor

Dr. Shirley Yeung – Director, Centre for Business / Social Sustainability and Innovations (BSSI)/ Head, School of Business, Gratia Christian College, UNPRME Advanced Signatory Institute and UNSDSN-Kenya

March 3, 2023

Opening Ceremony with Honorable Guests –

Mr. Peter Yan, CEO,

Hong Kong Cyberport Management Company Limited

Dr. Darwin Chen, Emeritus President, UNESCO Hong Kong Association

Mr. Henry Ma, President, JCI Ocean/ Reality Show Entrepreneurship with SDGs

Outcomes

- Identified relevant SDGs in relation to the theme of the project “Restore the nature with Innovations via SDGs and ESG” for SDG 13-15 climate change, life on land/ below water via SDG9 - visual presentation for knowledge transfer SDG4.7, fundraising and SDG17 engagement of the community/ SMEs. The project has been well supported by NFT Investment & Venture Limited, ICENECDEV, UN Global Compact Member, UNSDSN-Kenya and ESG Society.
- Organised the 2nd collection in NFT for fundraising as a service, June/ July 2023.

Source:

<http://www.gcc.edu.hk/business/restore-the-nature-with-innovations/>

March 27-31, 2023

Dr. Yeung, Winner, Young Artist Award (YAA), 2022, SYART Singapore with her paintings and disruptive education model via the use of spatial.io for engagement and knowledge transfer were shortlisted to present in the United Nations Conference Centre, UNESCAP, Bangkok on art space with innovations, covering NFT and solo physical art exhibition experiences.

<https://www.unescap.org/our-work>

Extension of the Project “Restore the Nature with Innovations via SDGs and ESG”

2023-04-12

A series of local / overseas, online / offline exhibitions have been organised.

Dr. Yeung’s Solo Exhibition in Tai Kwun, Central, Heritage Building

Zania, alumni of Bachelor in Service Management (BSM) Program (renamed from Bachelor of Business Administration (Honours) in Service Marketing and Management Programme) joined the event with BNI Lighthouse President, Mr. Cary Tu. They appreciate the Innovations in Napkin for Visual Communication on Nature and Values for Business Transformations. Industry practitioners, for example manager from Langham Place Hotel and JCI chapters’ members highly appreciated the values of positive peace, wellness and accommodation in collaborations created in services via ongoing physical paintings exhibitions and virtual exhibitions with NFT for fundraising and business service operations management, for example, hotel and catering services.

UNSDG 3/4/16/17 –

Based on United Nations Sustainable Development Goal (UNSDG) 4 and 16 shown below, obtaining a quality education is the foundation to creating sustainable development. In addition to improving quality of life, access to inclusive education can help equip locals with the tools required to develop innovative solutions to the world's greatest problems. In addition, UNSDG 16 focuses on peace, stability, human rights, and effective governance.

“4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development”

16.3 “Promote the rule of law at the national and international levels and ensure equal access to justice for all”

1) The Launch of Rotaract Club, Rotary Club of Peninsula East (Operated for 2 years in GCC)

Ongoing Rotaract Club monthly meeting, Rotary Club of Peninsula East has been organised with student members from Higher Diploma of Transformative Business Management Programme and students from other programmes of Gratia Christian College, including alumni. Please refer to the latest meeting held on April 26, 2023:

Angela, President and Dorothy, Youth Director of Rotary Club, Peninsula East and Winnie, Student Development Office, GCC joined students for monthly meeting with updates on the ways of serving the community, for example, organised 2 times of voice movie for visual impaired community.

Student representative, Ellen Guan presented a meeting summary of Feb. 2023 with appreciation from Rotary Club, Peninsula East.

<http://www.gcc.edu.hk/business/rotaract-club-monthly-meeting-with-rotary-club-peninsula-east/>

2) Students in the Higher Diploma in Transformative Business Management Programme have been selected as Young Leaders for the ESG Society in 2022

Source: <https://esg-society.org/esg-society-team/#page-1>

PRINCIPLE 3 – METHODS/ PRINCIPLE 4 - RESEARCH

29 books on UNSDGs / ESG and talent development have been published (2019 to 2023) with Dr. Shirley Yeung as the main author and book chapters with students in Higher Diploma in Transformative Business Management Programme. Moreover, Dr. Shirley Yeung has been invited by Alphazulu for 1 minute SDG for a few times on SDG 3 wellness, 4 knowledge transfer, 9 innovations, 12 responsible production and consumption, and 17 partnership.

(Please refer to the latest facebook livestream on April, 2023 :
<https://www.facebook.com/AlphaZULUng/videos>)

Latest Publication (Jan. 2023 – June 2023)

SDG/ ESG Book Volume

(27 books published 2019 - May 2023 with Lambert and 2 books published with Virtusinterpress):

<https://www.omniscryptum.com/author-biography/shirley-yeung/>

<https://virtusinterpress.org/-Future-Talent-Development-via-UNSDGs-.html>

Paper presentation, "Green Cities Conference" Organiser, Germany, June 2023 on the theme of: "Green Circular Economy Concept to Transform – Design and Delivery of Programmes"

Yeung, S. M. C. (2023). ESG society with education values: Trust. In E. Karger & A. Kostyuk (Eds.), *Corporate governance: An interdisciplinary outlook* (pp. 43–50). Virtus Interpress. <https://doi.org/10.22495/cgaiop9>

Funded Project

Awarded a Funding Research Project – THEi, HK (2022) work with School of Business,

Gratia Christian College (The Head, School of Business - Dr. Shirley Yeung serves as Co-Investigator in the project) with a theme of the Project:

“Circular Fashion Forum: Implementation of United Nations Sustainable Development Goals (UNSDGs) in the fashion industry”

Circular Economy HK\$568,488.00 for 1-year project on conference - July 2023.

Source:

<https://www.ifcfsdg.org/>

https://www.ugc.edu.hk/eng/rgc/funding_opport/iids/funded_research/iids2223.html

PRINCIPLE 5 – PARTNERSHIPS / PRINCIPLE 6 - DIALOGUE

BSSI Organized Activities for Partnership and Dialogue on UNSDG 4/ 9/ 17 –

Transferrable Skills / Innovations and Transformations / Partnership

For our latest moves of BSSI, please refer to the quarterly E-newsletter Jan. – June 2023.

(Source: <http://www.gcc.edu.hk/business/news-events/>)

Collaborations have been implemented with the following organizations on sustainable development and ESG / Positive Peace of Institute of Economics and Peace (IEP) related activities in Hong Kong and overseas. For example:

Selected Organizations with Activities on UNSDGs/ UNPRME	Country
<i>(From 2017 to 2023)</i>	
1. Shun Tak Holdings – Dr. Stanley Ho Hung Sun Foundation Limited	HK
2. K-town	HK
<i>(Founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)</i>	
3. Abtitu	HK
<i>(Co-founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)</i>	
4. Cyberport	HK
<i>(Supporting organization for UNOSSC Entrepreneurial Academy)</i>	
5. The BIG Institute	Philippines
<i>(Founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)</i>	

6. United Nations Educational, Scientific and Cultural Organization (UNESCO) Hong Kong Association/ Hong Kong Institute of Education for Sustainable Development HK
- (Supporting organization for UNOSSC Entrepreneurial Academy, 1st cohort, 2019 and 2020)
7. Aim2Flourish US
- (GCC students as authors on SDGs stories, 2019)
- <https://aim2flourish.com/innovations/create-a-platform-of-art-and-spiritual-business>)
8. SDSN (Sustainable Development Solutions Network) US
- (Dr. Yeung was selected as Sustainable Development Solutions Network Member, 2020)
9. United Nations Principles for Responsible Management Education (UNPRME) Working Group on the Sustainability Mindset US
- (Dr. Yeung submitted papers for 2019 and 2020 Academy of Management AOM Annual Conference with UNPRME working group members)
10. Virtus Interpress / Journal of Corporate Ownership and Control Ukraine
- (Dr. Yeung published UNSDGs related papers - 2019/2020 <https://www.virtusinterpress.org/-Future-Talent-Development-via-UNSDGs-.html>)
11. MFI Mermaid Federation HK
- <https://en-gb.facebook.com/mfi.official/posts/>
12. JCI Victoria, HK on SDGs Award (2020 and 2021)
13. JCI Dragon, HK on Cyberbullying Projects / Research
14. JCI Jayceettes, HK on Sustainable Cities Project
15. JCI East Kowloon, HK on Family Harmony Project
16. JCI Lion Rock, HK on Photo Competition on UNSDGs
17. HK Architecture Centre on Video/ Research on Transformations
- <https://www.archicentre.hk/>
18. Kam Kee Holdings Limited on Video/ Research on Transformations
- <https://www.youtube.com/watch?v=iVkkqG7PXcSg>
19. China Legend on STEM education

20. Flemmingtech on STEM / STEAM education
(<https://www.amazon.com/Sustainability-Impacts-UNSDGs-STEAM-Mindset/dp/6203462349>)
21. HKNETEA on STEM Education
(<https://hknetea.org/>)
22. MemOrigin Tourbillon Watch on Book Publication
23. Female Entrepreneurs Worldwide (FEW) on Fundraising and Book Publication
24. Inspiring HK Girls Project, FEW to create impact for 1 million girls
25. World Institute of Sustainable Development Planners (WISDP), initiative of UNESCO HK Association on programme articulation
26. Caritas St. Joseph Secondary School on SDGs and programme articulation
27. EGL Travel on collaborations

28. UNSDSN – Kenya on Sustainable Development Goals (SDGs) Kenya
29. UNSDSG – HK on Sustainable Development Goals (SDGs) HK

30. ICENECDEV (UN Global Compact Member) on Miss Environmental Contest, 2021 and SDGs Cameroon

31. Popsible NFT Hong Kong
32. PaulDesign, Hong Kong
33. ImpactNFT Alliance
34. Nu Coffee / Fufalab.com
35. Alphazulu 1min SDG
36. Rotaract Club, Rotary Club, Peninsula East
37. Campo Marzio, Italian Brand 100 years - movie production
38. The Chinese Foundation Secondary School
39. St. Paul's College
40. Leap, UNPRME
41. UNSTI Side Event, Chair - Metaverse Mindset Project
42. UNESCO HK Association Glocal Peace Centre
43. UNOSSC EXPO, Side Event
44. NFT Investment and Venture Limited
45. ESG Society
46. THEi, Chai Wan Hong Kong
47. Digital Asset Series (DAS)
48. iSHANG

The End

