

Annual Updates on Information on Progress (SIP), UNPRME

(July 2023 – Dec., 2023)

(as of Dec. 30, 2023)

Since the submission of our Sharing Information on Progress (SIP) Report of Gratia Christian College (GCC) on the United Nations (UN) Principles for Responsible Management Education (PRME) in 2017, it is a good practice to have a semi-annual summary of the major achievements of GCC in relation to UNSDGs and the six principles of UNPRME covering July to Dec. 2023.

The annual updates on Sustainable Development Goals (SDGs) activities and research provide an overview of our commitment to sustainable development and responsible management education, highlighting areas of progress and areas of adoption of the Sustainable Development Goals and concepts of ESG in Hong Kong and different parts of the world.

Report prepared by:

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Report endorsed by:

Dr. HS Chui, President, Gratia Christian College (GCC)

PRINCIPLE 1 - PURPOSE / PRINCIPLE 2 – VALUE

UNSDG 4.7

“4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture’s contribution to sustainable development”

UNSDG 5.5 E

“Ensure women’s full and effective participation and equal opportunities for leadership at all levels of decision making in political, economic and public life.”

Source: <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

UNSDG 4/ 5/ 8/ 9/ 17 -

Monthly Virtual Seminar on Transformations via SDGs supported by SDSN-HK, SDSN-Kenya, WISDP, an initiative of UNESCO Hong Kong Association, and newly joined supporting organisations, for example, Possible NFT, PAULDESIGN, LIFEAST, M CHING Limited, ACT Charity and TANTV. A total of **51** virtual/physical monthly seminars on transformations via SDGs has been launched as of the end of May 2023 with March 3 2023 NFT Fundraising Event in Cyberport, Hong Kong for the Project of “Restore the Nature with Innovations via SDGs and ESG” with two congratulation video from ICENECDEV UN Global Compact Member and UNSDSN-Kenya.

For example:

June 26, 2023

School of Business, Information Seminar

Sharing from invited speakers from web 3.0 NFT and technology industry – Mr. Samson Lee, CEO, iSHANG and Mr. Bernard Lee, Founder, Road Logica, mentioned that transformative business management is not just lessons to learn but also engagement of staff with interactive activities with SDG and ESG in finance and non-finance service sectors. New entrepreneurial opportunities are needed for developing talents with web 3.0/ NFT/ SDG/ ESG knowledge for new business models and media marketing management.

July 26-28, 2023

Our School of Business collaborated with the Technological and Higher Education Institute of Hong Kong (THEi), Hong Kong, for a submitted proposal and the international forum on circular fashion and SDG has been executed in THEi. This project has been awarded HK\$568,488.00 for 1-year project (2023) for this international forum in July 2023.

https://www.ugc.edu.hk/eng/rgc/funding_opport/iids/funded_research/iids2223.html

<https://www.ifcfsdg.org/>

<https://youtu.be/MldBtEhnZ-k>

Our panel discussion on Circular Fashion Economy and SDG, Aug, 2023.

In order to visualise the principles of UNPRME – research and ongoing dialogue, research / training courses, and meetings with THEi on SDG/ ESG on fashion-related industries with new technology (e.g. NFT, immersive user experience...etc.t) will be explored.

**International Forum on
Circular Fashion
and UNSDGs**
in the fashion and textile industry
26-28 July 2023
2 - 6 p.m.
Technological and Higher Education Institute of Hong Kong (THEi)
133 Shing Tai Road, Chai Wan, Hong Kong
(-) with Live Stream
English

The event is supported in a grant from the Research Grants Council of the Hong Kong SAR, China.
Project Ref. No. 152/022/23/001/022

Organizer THEi
Co-Organizers FASHION, School of Business, GLOBAL, HKE-ETP
Sponsoring Organisations

About the Event

The "International Forum on Circular Fashion and UNSDGs in the fashion and textile industry " is a 3-day hybrid conference that focuses on promoting circular fashion and sustainable supply chain practices in line with the United Nations (UN) Sustainable Development Goals (SDGs). Renowned fashion experts will cover five to six topics each day, elaborating on good practices and presenting their knowledge and research in the forum. The event aims to promote research excellence and vocational skills in fashion-related industries while increasing the awareness of sustainability at multiple levels of the supply chain, also enhancing the visibility and impact of sustainability and SDGs to the general public.

Topic Highlights

**UNSDGs | Sustainable Material | Slow Fashion
ESG | Sustainable Marketing | Sustainable Supply Chain**

Aug. 31, 2023

To Develop a ESG Mindset for Transformations via SDGs



By **Dr Yeung Shirley**, ESG Acceleration Award Winner, recognised by Ministry of India, 2023
 Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC)/ Chair, Metaverse Mindset Project/ Asia Ambassador,
 UNSDSN-Kenya and United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/ Winner, Pioneer Metaverse Mindset,
 UNSDSN Kenya, Yazhouzhukan (Asia Week Magazine), 2022 Brand Ambassador, ICENECDEV, United Nations Global Compact Member/
 Nominee for Global Corporate Sustainability Award- Outstanding Professional, 2020/ Best Professor, HK Educational Leadership Award, 2019

Mr. C.S. Lau, Graduated from Chinese University of Hong Kong in 1995 with experiences in EMC technology for smart transportation to reduce accidents for SDG #11.
 香港中文大學 電子系畢業, 1995 加入 Analog Devices Inc. (SST) 部門, 成為亞洲區市場總監, 1998 先後成立 Max Bright/Chuanmax Technologies Limited, 專注於 EMC
 (電磁兼容性) 技術發展, 主要客戶包括: 中興及聯想等, 並於北京、上海及深圳設立分公司及辦事處
 2020 TAXIECO New World Limited 創始人, 發展【智慧交通及出行】方案
 2022 > 1,000 部車輛安裝 I-Box, 並於 11 月獲得【智慧交通基金】撥款開發「車輛使用、駕駛行為與交通意外之間關聯性的系統」

Ms Jamie Chu, Director of Cosmo Consult and founder of JJC Technology, a philanthropist of ERP technology and AI innovation, brings more than 20 years of experience in management and business consulting, in global MNCs and local SMEs with focuses on operational improvements and automated process to save energy and create positive user experience.
 With an entrepreneurial spirit in her blood,
 Jamie has founded start-ups for manufacturing natural and organic products creating better health and wellness of the soul and body.

Please scan for registration:



Or, register at:

<https://www1.gcc.edu.hk/business/sdga>



Dr. Yeung Shirley - Convener/
 Brand Ambassador, ICENECDEV, UNGC
 Member/
 Asia Ambassador, SDSN Kenya and UNPRME
 Sustainability Mindset Working Group/
 Visionary Leader of the Year, CMO Asia,
 2021
 Best Professor in Business Studies, HK
 Educational Leadership 2019



Mr. C.S. Lau
 Experienced in EMC
 technology for smart
 transportation to reduce
 accidents for SDG #11.



Ms. Jamie Chu
 Director of Cosmo Consult
 and founder of JJC
 Technology, a philanthropist
 of ERP technology and AI
 innovation

Venue: Online Virtual / Hybrid Seminar

Join Us!

Sept. 21, 2023

#SDG#4.7 Knowledge Transfer, #9 Innovations with AI, Data Analysis for Decision-making and #17 Partnership

Insights on feasible solutions for social issues have been gained from invited Guest Speakers to visualize implementing SDG/ ESG projects with business transformations:

- 1) Dr. Stephane Oge
Head, Quality & CSR Performance, Lacoste
- 2) Paul Chan, ESGSchoolHK
- 3) Cary Tu,
President, Lighthouse Chapter
- 4) Arne Li

SOI Solutions. Our students enjoy such a valuable opportunity to interact with industry business servant leaders with transformations.

Sept. 30, 2023

Project “Restore the Nature with Innovations via SDGs and ESG with Positive Peace” supported by NFT Investment.

Convenor

Dr. Shirley Yeung – Director, Centre for Business / Social Sustainability and Innovations (BSSI)/ Head, School of Business, Gratia Christian College, UNPRME Advanced Signatory Institute and UNSDSN-Kenya

Opening Ceremony with Honorable Guests –

Mary Carton, NFT Investment and Venture Limited

Mr. Wong KK and Principal Wong, Ida, ELC Lutheran Primary School

Mr. Bernard Chan, Former President, Rotary Club of HK Island East

Ms. Luci Petit, Founder, HK MODEL CAMP

Ms. Anna Lau, Artist, Sensitive, Fringe Club

Ms. Jamie Chu, BNI Member/ ESG Initiatives

Mr. Tony Tsui, BNI Member / Architect

The launch of the 3rd round NFT Paintings have been collected from students of Islamic Kasim Kuet Memorial College and School of Business, Gratia Christian College in relation to the theme of the project “Restore the nature with Innovations via SDGs and ESG” for SDG 13-15 climate change, life on land/ below water via SDG9 - visual presentation for knowledge transfer SDG4.7, fundraising and SDG17 engagement of the community/ SMEs. The project has been well supported by NFT Investment & Venture Limited, ICENECDEV, UN Global Compact Member, UNSDSN-Kenya and ESG Society.

Source:

<http://www.gcc.edu.hk/business/restore-the-nature-with-innovations/>

Nov. 13, 2023

After implementing a series of local / overseas, online / offline (spatial.io) exhibitions and training have been organised, a Chinese Calligraphy Training Workshop will be conducted in the Fringe Club with BNI ESG Initiatives for arranging the 4th round of NFT for fundraising. This is an extension of the Project “Restore the Nature with Innovations via SDGs and ESG” with BNI Members and Students in Islamic Kasim Tuet Memorial College and ELC Lutheran Primary School for Co-creation

UNSDG 3/4/16/17 –

Based on United Nations Sustainable Development Goal (UNSDG) 4 and 16 shown below, obtaining a quality education is the foundation for sustainable development. In addition to improving quality of life, access to inclusive education can help equip locals with the tools required to develop innovative solutions to the world's greatest problems. In addition, UNSDG 16 focuses on peace, stability, human rights, and effective governance.

“4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development”

16.3 “Promote the rule of law at the national and international levels and ensure equal access to justice for all”

July 27, 2023

Diversity Community with Transformation via SDG 4/8/9/17

On July 27 2023, a physical seminar with the launch of HopeNFT has been implemented in the Fringe Club, Anita Chan Lai-ling Art Gallery with art in NFT for SDG#5 Gender Equality and #9 Innovations for closing the gaps in the philanthropy sector we have observed as below with iSHANG:

- Current NGOs & SDG projects are operated in Highly Centralized
- Most projects are on Top-Down Model
- Many projects for SDG & Social Goods are driven by Passionate Individuals who do not have good connections with major NGOs
- Passionate Individuals do not have access to Fundraising Channels
- The Current Philanthropy Sector is not Transparent
- Lack of Tools for Tracking Use of Proceed
- Charity Fraud Problem is increasing

Through the launch of HopeNFT with a physical seminar on SDG, it is believed that the co-creation of HopeNFT, empowering SDG/ ESG related projects with educational values on our Programmes in Business Service Management, focusing on service design and Higher Diploma in Transformative Business Management, targeting on identifying the key elements to transform with AI, NFT, Blockchain and concepts of design thinking for innovation.

Lucie Petit, Founder of HK MODEL CAMP and Ambassador, HopeNFT (<https://ishang.com/hope-nft/>), had the pleasure of participating in the opening ceremony of the HopeNFT initiative at the Fringe Club in July, 2023, along with other passionate individuals having a positive impact and contributing to making this world a better place by supporting Sustainable Development Goals 3, 4, 5, 8, 9, and 17, as part of the United Nations Development Programme. HopeNFT is a program dedicated to encourage and develop projects that implement SDGs and social good, by enhancing and empowering their fundraising abilities and enabling them to expand their communities through eco-friendly (low emission) NFTs and leveraging on the latest Web3 technologies.

In Sept., 2023, Lucie and Dr. Yeung, Co-founder of HopeNFT visualized SDG#5 Gender Equality via Self-confidence Workshop with teacher and students from Islamic Kasim Kuet Memorial School (IKKMS) and School of Business, Gratia Christian College via SDG#4.7 knowledge transfer, #9 Innovations, and #17 partnership. The SDG project is well supported by School Principal of IKKMS, ELC Lutheran Primary School and BNI, Lighthouse Chapter/ ESG Initiatives.

(Reference: <https://virtusinterpress.org/Transformative-learning-via-integrated-projects-with-Sustainable-Development-Goals-and-innovations.html>)

Dec. 4, 2023

Dubai, Cop28 – Green Zone, Education Hub

Visualization of SDG3/4/5/8/9/16/17 via the Project of “Restore the Nature with Innovations via SDGs and ESG/ Institute of Economics Peace (IEP)”

This project aims to educate the community on using NFT as a Service for Fundraising to benefit SDG/ ESG/ISP-related activities. It is to encourage the building up of a community of Art (Content Creation) Technology as well as Business. The NFT objects are Asian style paintings by youth and women from Kenya and Cameroon. Youth and women in these countries who participated in this project have learned how to paint in Chinese Calligraphy style and the subjects of these paintings are endangered species and plants such as elephants, lotus, and fish.



On Dec. 4th 2023, Dr. Shirley Yeung (Project Convener and Chair, Community Education, ICENECDEV / Head, School of Business, Gratia Christian College) and Mr. Eric Fongoh (Co-founder, International Centre for Environmental Education and Community Development, ICENECDEV) have been working closely on different projects with a fruitful presentation and discussion in Green Zone, Education Hub in Dubai, UAE with panellists - Steve Willis, Malaysia, Denis Baden, UK, and Martha Kovaroka's Team, Czech Republic. A diversified group of participants joined the panel discussion. This project is shortlisted by the Ministry of Education, UAE. Through discussion, it has been realised that Art/ Content Creation, Music and Storytelling techniques are needed with ongoing actions to visualise the mission of Cop28 and SDGs.

PRINCIPLE 3 – METHODS/ PRINCIPLE 4 - RESEARCH

33 books on UNSDGs / ESG and talent development have been published (2019 to 2023) with Dr. Shirley Yeung as the main author and book chapters with students in Higher Diploma in Transformative Business Management Programme. Moreover, Dr. Shirley Yeung has been awarded a Certificate on Associate Professor from UNESCO Hong Kong Association/ HiSEDon Oct. 16, 2023.

Latest Publication (July 2023 – Dec. 2023)

SDG/ ESG Book Volume

(33 books published 2019 – Oct. 2023 with Lambert and 2 books published with Virtusinterpress):

<https://www.omniscrptum.com/author-biography/shirley-yeung/>

<https://virtusinterpress.org/-Future-Talent-Development-via-UNSDGs-.html>

<https://virtusinterpress.org/Transformative-learning-via-integrated-projects-with-Sustainable-Development-Goals-and-innovations.html>

Yeung, S. M. C. (2023). Transformative learning via integrated projects with Sustainable Development Goals and innovations. *Corporate Governance and Sustainability Review*, 7(2), 29–37. <https://doi.org/10.22495/cgsrv7i2p3>

PRINCIPLE 5 – PARTNERSHIPS / PRINCIPLE 6 - DIALOGUE

School of Business, GCC is the only one in Hong Kong with collaboration with different NFT platforms for the application of NFT in different perspectives, for example, Popsible for NFT Certificate for event speakers, NFT Investment and Venture for Chinese Calligraphy Paintings for fundraising, iSHANG for HopeNFT and SDG related Projects with NFT Certificates for committed students in serving the community via Rotary Club, Peninsular East.

BSSI Organized Activities for Partnership and Dialogue on UNSDG 4/ 9/ 17 –

Transferrable Skills / Innovations and Transformations / Partnership

For our latest moves of BSSI, please refer to the quarterly E-newsletter.

(Source: <http://www.gcc.edu.hk/business/news-events/>)

Collaborations have been implemented with the following organizations on sustainable development and ESG / Positive Peace of Institute of Economics and Peace (IEP) related activities in Hong Kong and overseas. For example:

Selected Organizations with Activities on UNSDGs/ UNPRME	Country
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(From 2017 to 2023)

- | | |
|---|----|
| 1. Shun Tak Holdings – Dr. Stanley Ho Hung Sun Foundation Limited | HK |
| 2. K-town | HK |

(Founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)

- | | |
|-----------|----|
| 3. Abtitu | HK |
|-----------|----|

(Co-founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)

4. Cyberport

HK

(Supporting organization for UNOSSC Entrepreneurial Academy)

5. The BIG Institute

Philippines

(Founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)

6. United Nations Educational, Scientific and Cultural Organization (UNESCO) Hong Kong Association/ Hong Kong Institute of Education for Sustainable Development

HK

(Supporting organization for UNOSSC Entrepreneurial Academy, 1st cohort, 2019 and 2020)

7. Aim2Flourish

US

(GCC students as authors on SDGs stories, 2019)

<https://aim2flourish.com/innovations/create-a-platform-of-art-and-spiritual-business>)

8. SDSN (Sustainable Development Solutions Network)

US

(Dr. Yeung was selected as a Sustainable Development Solutions Network Member, 2020)

9. United Nations Principles for Responsible Management Education (UNPRME) Working Group on the Sustainability Mindset

US

(Dr. Yeung submitted papers for 2019 and 2020 Academy of Management AOM Annual Conference with UNPRME working group members)

10. Virtus Interpress / Journal of Corporate Ownership and Control

Ukraine

(Dr. Yeung published UNSDGs related papers - 2019/2020 <https://www.virtusinterpress.org/-Future-Talent-Development-via-UNSDGs-.html>)

HK

11. MFI Mermaid Federation
<https://en-gb.facebook.com/mfi.official/posts/>
12. JCI Victoria, HK on SDGs Award (2020 and 2021)
13. JCI Dragon, HK on Cyberbullying Projects / Research
14. JCI Jayceettes, HK on Sustainable Cities Project
15. JCI East Kowloon, HK on Family Harmony Project
16. JCI Lion Rock, HK on Photo Competition on UNSDGs
17. HK Architecture Centre on Video/ Research on Transformations
<https://www.archicentre.hk/>
18. Kam Kee Holdings Limited on Video/ Research on Transformations
<https://www.youtube.com/watch?v=iVkqG7PXcSg>
19. China Legend on STEM education
20. Flemmingtech on STEM / STEAM education
(<https://www.amazon.com/Sustainability-Impacts-UNSDGs-STEAM-Mindset/dp/6203462349>)
21. HKNETEA on STEM Education
(<https://hknetea.org/>)
22. MemOrigin Tourbillon Watch on Book Publication
23. Female Entrepreneurs Worldwide (FEW) on Fundraising and Book Publication
24. Inspiring HK Girls Project, FEW to create impact for 1 million girls
25. World Institute of Sustainable Development Planners (WISDP), initiative of UNESCO HK Association on programme articulation
26. Caritas St. Joseph Secondary School on SDGs and programme articulation
27. EGL Travel on collaborations
28. UNSDSN – Kenya on Sustainable Development Goals (SDGs) Kenya
29. UNSDSG – HK on Sustainable Development Goals (SDGs) HK
30. ICENECDEV (UN Global Compact Member) on Miss Environmental Contest, 2021 and SDGs Cameroon
31. Popsible NFT Hong Kong HK
32. PaulDesign, Hong Kong
33. ImpactNFT Alliance
34. Nu Coffee / Fufalab.com
35. Alphazulu 1min SDG
36. Rotaract Club, Rotary Club, Peninsula East
37. Campo Marzio, Italian Brand 100 years - movie production
38. The Chinese Foundation Secondary School
39. St. Paul's College

40. Leap, UNPRME
41. UNSTI Side Event, Chair - Metaverse Mindset Project
42. UNESCO HK Association Glocal Peace Centre US
43. UNOSSC EXPO, Side Event
44. NFT Investment and Venture Limited US
45. ESG Society
46. THEi, Chai Wan Hong Kong HK
47. Digital Asset Series (DAS)
48. iSHANG
49. The World Institute of Sustainable Development Planner (WISDP), initiative of UNESCO Hong Kong Association - SDG Innovation / Technology Award 2023 with the government (Inno. and Technology Commission)
50. Inno4life - Creative Culture and Innovation Exhibition
<https://www.inno4lifehk.com/inno4life-en>
51. Silk Road Development Association
<http://www.silkroadda.com/index.html>

The End

