

Our Latest Moves (July – Sept., 2020)

Visit by UNOSSC Consultant – MS. Sarah Chen

(Pls insert photo in website)



Sarah Chen, Consultant of UNOSSC (United Nations South-South Entrepreneurship Academy) Entrepreneurial Academy Project visited School of Business for upcoming 2nd cohort of project, 2020

Sharing by Mathew Tang, Vice Chairman of Hong Kong Wine Chamber of Commerce



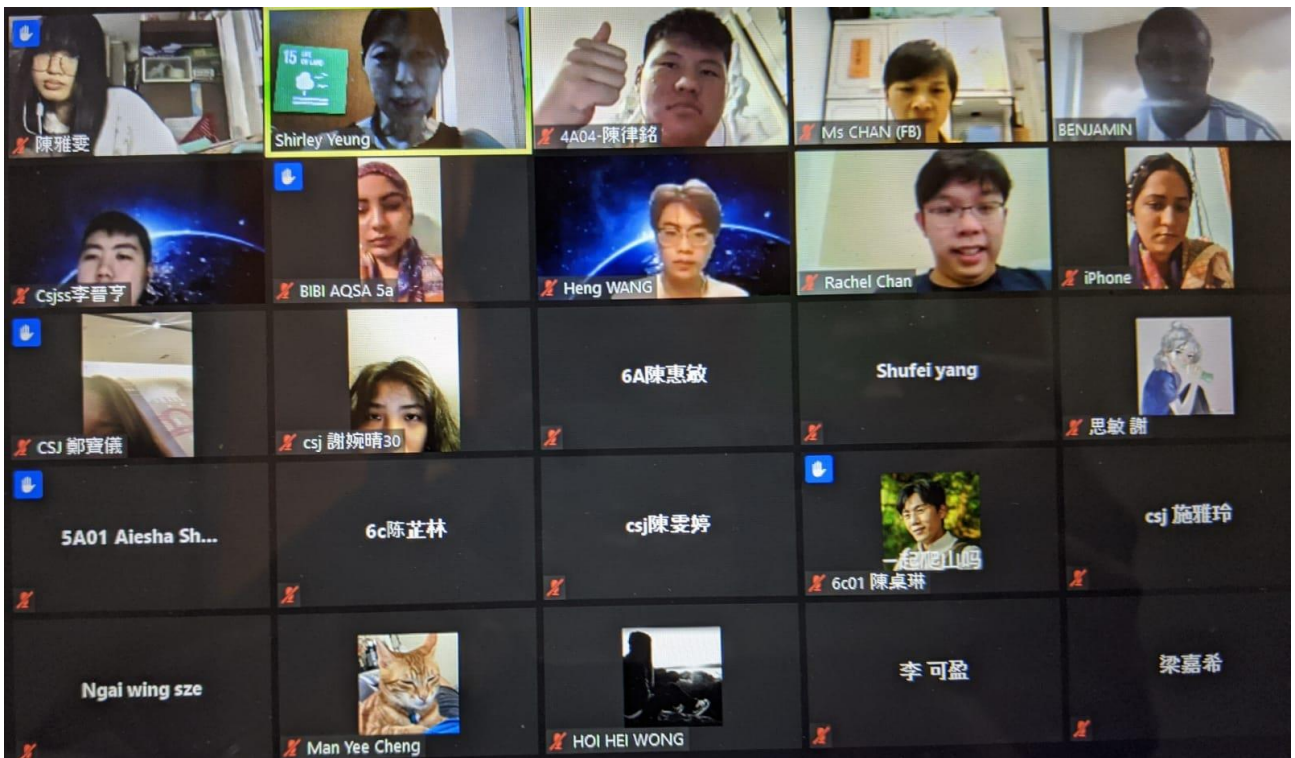
Mr. Tang sharing in class at Gratia Christian College



Sharing by William Shum, CEO of Memorigin Tourbillon Watch, HK Brand



William Shum, CEO of Memorigin Tourbillon Watch, HK Brand with SDG Award shared entrepreneurship journey on brand building with over 40 speakers/ participants from China, HK, Nigeria, S. Africa and US on Sept 26, 2020



Sharing by Miss World Noble Queen International 2018 Mercedes Pair



Miss Mercedes Pair talked about innovative service quality management with culture, wellness and taking proactive actions

Sharing by Angel Tam JCI Digital Transformation Committee Member



Dr Shirley Yeung interviewed Ms Angel Tam, JCI Digital Transformation Committee Member, on Transformations and Innovations with skills of identifying your passion, wisdom with digital skills under Covid19



During the interview, Ms Tam shared her experience in digital marketing and learning. In response to the skills that our students can quickly learn for digital marketing, she advised that students could use existing platforms such as Facebook and Instagram to promote /sell their products. In online learning, although teaching is not conducted in a classroom where the teacher and students interact with each other face to face, the role of the teacher is

irreplaceable. Knowledge cannot be effectively delivered without the teacher. To explore more new business opportunities, we should have brain (wisdom), heart (passion) and courage. Among them, courage, as an initiator, is most important.



Scan to link to the interview video on YouTube: <https://www.youtube.com/watch?v=OWRbPcrmMcM>

.....

On-going Movie Project on Cross Generation Transformations via UNSDGs



Scan for the YouTube Link for the movie: <https://www.youtube.com/watch?v=KHdWCe1jcPc>



Gratia Christian College
宏恩基督教學院

www.hkfaa.net
香港影藝聯盟
Hong Kong Film Art Association
註冊慈善團體

支持機構
With Support From:



「跨世代轉型創商機」計劃

Transgenerational Transformative Business Entrepreneurship

招募16歲以上及人生轉型人士參與
Recruiting volunteers aged 16 and up in life-stage transition

(2019退休生活及越齡科技問卷調查延伸活動)

跨世代協作 轉型創商機

活動目的:

配合聯合國可持續發展目標 (UNSDG) 8 – 永續的經濟成長，通過一系列對話及會議來了解不同世代在轉型過程中的特徵，以創造可持續發展、具經濟影響的新生活方式。

活動日程 Dates:

30/09/2020

截止報名 Sign-up Deadline

12/2020 – 03/2021

透過永續發展目標及設計思維
學習影片創作及拍攝製作技巧
Film Design and Techniques

07/2020

跨世代轉型創商機影片放映及
參與人士分享
Film Premier and Sharing

活動導師 Coordinators:

楊慕貞博士 Dr. Shirley Yeung, BSSI, GCC School of Business
(商業及社會可持續發展與創新中心總監 / 宏恩基督教學院商學院院長)

賀峰導演 He Feng, director, chairperson HKFAA
(電影導演 / 香港影藝聯盟創會主席)

活動報名 Sign up:



shorturl.at/rtH59

活動網頁 Website:

http://hkfaa.net

New Publications



Under the United Nations Sustainable Development Goal # 8, our communities need to promote sustained, inclusive and sustainable economic growth, full and productive employment, and decent work for all. In this timely book, Dr. Shirley Mo Ching Yeung provides inspiration for how an entrepreneur or group of entrepreneurs can contribute to this goal by embracing a sustainability mindset and learning new skills.

Robin Stanley, Adjunct Pro. and Part-time Coordinator of the MSc Programme, Lingnan University, Hong Kong.

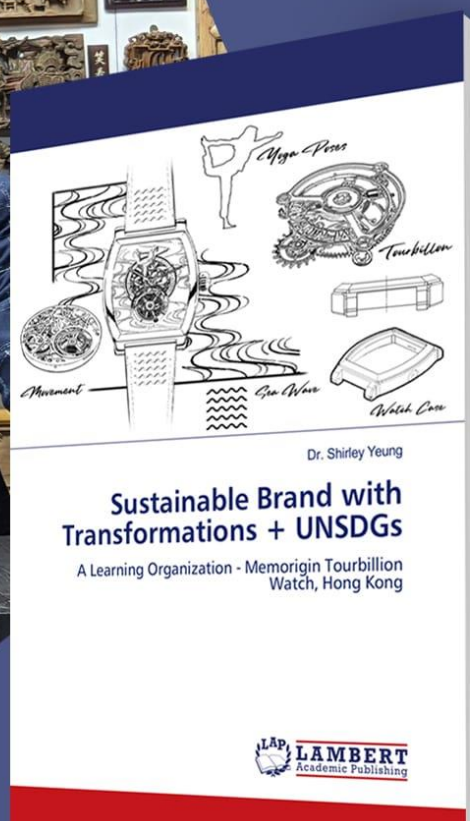


ISBN: 978-620-2-81498-0

DR. SHIRLEY YEUNG

Sustainable Brand with Transformations + UNSDGs

A Learning Organization - Memorigin Tourbillon Watch, Hong Kong



July to September 2020 Virtual Seminar on Transformations via UNSDGs



By **Dr Yeung, Shirley**, Associate Vice-President of UNESCO Hong Kong Association, Secretary-General of the World Institute of Sustainable Development (WISDP) and Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/ Associate Professor, Head of Business, Gratia Christian College (GCC)

Prof. Takeshi Utsumi (Ph.D., P.E.) is Founder and Vice President for Technology and Coordination of Global University System (GUS); Chairman, GLObal Systems Analysis and Simulation Association in USA (GLOSAS/USA)

Dr. Divya Singhal, Chairperson, Centre For Social Sensitivity and Action and Associate Professor at Goa Institute of Management, Goa, India. Passionate about teaching & research, sustainability and pluralism

Time: Jul 25, 2020 (Sat) 8PM – 9PM
HK Time

Join Zoom Meeting
<https://gratia.zoom.us/j/98837626148>

Meeting ID: 988 3762 6148

Free admission.



Dr. Yeung, Shirley
(Convener), HK



Prof. Takeshi
Utsumi
(内海武士), US



Dr. Divya Singhal,
India



By **Dr Yeung, Shirley**, Associate Vice-President of UNESCO Hong Kong Association, Secretary-General of the World Institute of Sustainable Development (WISDP) and Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/ Associate Professor, Head of Business, Gratia Christian College (GCC)

Mampeule Rali, is considered one of South Africa's top Real Estate Entrepreneurs. He is the CEO and founder of the South African Housing and Infrastructure Fund (SAHIF). He is a member of Forbes Real Estate Council and has over 15 years experience in the Real Estate Industry. He also served on the disciplinary committee of the Estate Agents Affairs Board (EAAB), which is the South African Real Estate Regulatory body.

Prof. Lee, Albert, practicing clinician, educational innovator and research leader in Family Medicine, Health Promotion and Disease Prevention in Asia. Dr. Lee has particular focus on promotion of child and adolescent health through school settings linking to community and primary health care. He has contributed models of care for school health, applicable internationally.

August 29, 2020 (Saturday)
16:00-17:00 HK Time (GMT+8, MYT)

Free admission.

Join Zoom Meeting
<https://gratia.zoom.us/j/92291726586>

Meeting ID: 922 9172 6586



Dr. Yeung, Shirley – Convener/
UNPRME Asia Ambassador,
Sustainability Mindset Working
Group/
Best Professor in Business Studies,
HK Educational Leadership 2019



Advanced Management
Development Program
(AMDP) in Real Estate at
Harvard University, US



MB BS (Med.Deg-London),
LLB (Hons-London), MPH MD (Higher
Med Doctoral Deg-CUHK),
LLM (Distinct-Arb &DR),
DCH (Ireland), FRCP (London & Ireland),
FCI Arb (UK), Hon FFPH (UK)

By **Dr Yeung, Shirley**, Associate Vice-President of UNESCO Hong Kong Association, Secretary-General of the World Institute of Sustainable Development (WISDP) and Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/ **Associate Professor**, Head of Business, Gratia Christian College (GCC)

Ms **Chan, Donna**, Co-founder, Ditto Ditto

Ms. Pair Mercedes Miss World Noble Queen International 2018. She has a bachelor degree of Business Studies (Hon) from University College Dublin. She's currently an advocate of raising awareness on the importance of Holistic Approach to Wellbeing and Health. In recent years, she has taken the role of master of ceremonies, radio host, model and actress in various commercial, cultural, social and sports events in Hong Kong and mostly South East Asia.

August 19, 2020 (Wednesday)
16:00-17:00 (GMT+8, MYT)

Join Zoom Meeting

<https://gratia.zoom.us/j/95550609510>

Meeting ID: 955 5060 9510

Free admission.



Dr. Yeung, Shirley (left) Convener
Ms. Donna Chan
Co-founder, Ditto Ditto (right)



Ms. Pair Mercedes
Miss World Noble Queen
International 2018
RTHK Radio Host
Actress, Model, Emcee



UNSDG – Wellness/ Tech-Policy Business (post) Covid-19:SDG 4, 8, 9,17



By **Dr Yeung, Shirley**, Associate Vice-President of UNESCO Hong Kong Association, Secretary-General of the World Institute of Sustainable Development (WISDP) and Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/ **Associate Professor**, Head of Business, Gratia Christian College (GCC)

William Shum, Founder/ CEO of Memorigin Watch Company Limited. Memorigin, the first Hong Kong brand produces tourbillon timepieces, partnered with Disney to produce Avengers-themed watches in 2015. Shum obtained the Young Industrialist Awards of Hong Kong in 2015, the Chinese Outstanding Youth in 2016, and won the Executive of the Year for Luxury Retail at the Hong Kong Business Management Excellence Awards 2018.

Gene Gurkoff, Founder of Charity Miles, Winner of the 2013 SXSW People's Choice Award, Charity Miles is a free iPhone/Android app that enables people to earn corporate sponsorships for charity by walking, running or biking.

Ms. Elizabeth Mwangi, Legislator in county assembly of Muranga with a role to represent people, oversight the executive and make laws. She is a member of the house business and trade, industrialization, wildlife and tourism.

September 26, 2020 (Saturday)
21:00-22:00 HK Time (GMT+8, MYT)

Free admission.

Join Zoom Meeting

<https://gratia.zoom.us/j/94252402292>

Meeting ID: 942 5240 2292



Dr. Yeung, Shirley (right) - Convener/
UNPRME Asia Ambassador,
Sustainability Mindset Working Group/
Best Professor in Business Studies,
HK Educational Leadership 2019
Mr. William Shum, Founder/ CEO,
MemOrigin Tourbillon Watch



Gene Gurkoff
Founder / CEO of
Charity Miles
New York, US/
Harvard Law School, US



Hon. Elizabeth Mwangi,
Kenya

Student Photologs

