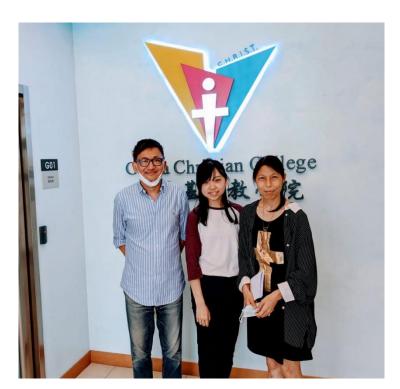
# Our Latest Moves (May – July, 2020)

GENERAL MANAGER, MS. ANGELA FUNG AND COLLEAGUE, MR. VICTOR
YEUNG OF PHEONIX EXHIBITIONS VISITED OUR SCHOOL OF BUSINESS ON
SDG RELATED EVENTS





INTERVIEW WITH GRADUATE EMPLOYER -ALLPROAD ,

MR. LUKE CHENG WITH BBA GRADUATE, MS. HEIDI LEUNG Dr Shirley Yeung interviewed Ms Angel Tam, JCI Digital Transformation Committee Member, on Transformations and Innovations with skills of identifying your passion, wisdom with digital skills under Covid19



During the interview, Ms Tam shared her experience in digital marketing and learning. In response to the skills that our students can quickly learn for digital marketing, she advised that students could use existing platforms such as Facebook and Instagram to promote /sell their products. In online learning, although teaching is not conducted in a classroom where the teacher and students interact with each other face to face, the role of the teacher is irreplaceable. Knowledge cannot be effectively delivered without the teacher. To explore more new business opportunities, we should have brain (wisdom), heart (passion) and courage. Among them, courage, as an initiator, is most important.

Video on the interview:

Dr George Lam, Chairman of Hong Kong Cyberport Management Company, gave the opening speech in the 1<sup>st</sup> cohort, 2020 of UNOSSC Entrepreneurship Academy, the 12st innovative virtual seminar, April, 2020 engaged students and speakers from 10 countries.



Video on the speech:

Snapshots of 1<sup>st</sup> Cohort, UNOSSC Entrepreneurial Academy, 2020 Virtual Seminar

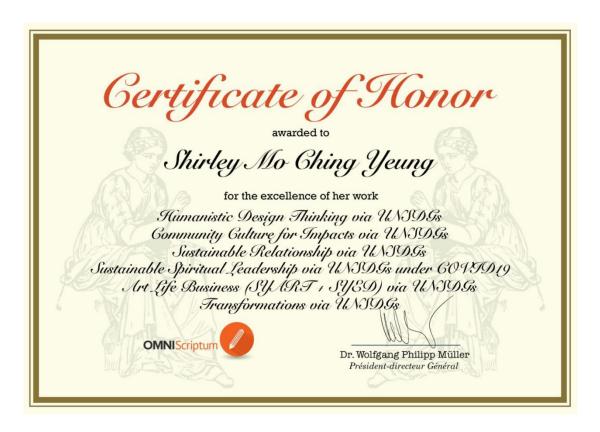


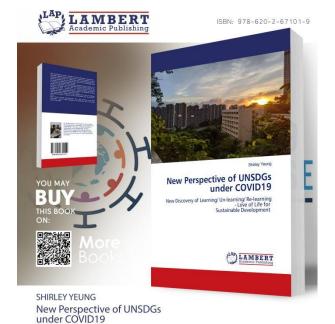
Bronze Winning Team Member – Mr. Wang

(Student of Higher Diploma in Transformative Business Management HDTBM, GCC)



Dr Shirley Yeung awarded a "Certificate of Honor on Excellent Book Publication", 9 books on SDGs under Covid-19





A recently published book written by

Dr Shirley Yeung, Head, School of **Business on New Perspective of UNSDGs** under COVID-19

NEW DISCOVERY OF LEARNING/ UN-LEARNING/ RE-LEARNING LOVE OF LIFE FOR SUSTAINABLE DEVELOPMENT

## "UNSDG -Detox + Decentralization (DD) New Business Under Post COVID19 SDG 4, 8, 9,17"

### **July Virtual Seminar**

#### **Invited Speakers:**

Prof. Takeshi Utsumi (Ph.D., P.E.) is Founder and Vice President for Technology and Coordination of Global University System (GUS); Chairman, GLObal Systems Analysis and Simulation Association in USA (GLOSAS/USA)

Dr. Divya Singhal, Chairperson, Centre For Social Sensitivity and Action and Associate Professor at Goa Institute of Management, Goa, India. Passionate about teaching & research, sustainability and pluralism



By <u>Dr Yeung, Shirley</u>, Associate Vice-President of UNESCO Hong Kong Association, Secretary-General of the World Institute of Sustainable Development (WISDP) and Asia Ambassador f United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/ Associate Professor, Head of Business, Gratia Christian College (GCC)

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(内海武士), US



Dr. Divya Singhal, India

# June Virtual Seminar - "Spirituality Business + Life (post) Covid-19 - SDG 4, 8, 9, 17



By <u>Dr Yeung. Shirley.</u> Associate Vice-President of UNESCO Hong Kong Association, Secretary-General of the World Institute of Sustainable Development (WISDP) and Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/ Associate Professor, Head of Business, Gratia Christian College (GCC) Chloe, Ko.—GCC, SDG Ambassador / Graduate of BBA in Service Marketing Management Programme with Dr. Shirley Yeung as Programme Director

Ms. Angela Fung, General Manager, Phoenix Exhibitions, has extensive experience in the media field. After working for TVB Pearl Channel, NBC Asia and Phoenix Satellite TV in TV ition, she now heads Phoenix Exhibitions specializing in the event and exhibition busi

Dr. Eunice Areola was named Pioneer Professor of Sustainability in the AIM2Flourish, the Asia Ambassador of L.E.A.P. for Sustainability Mindset of the UN PRME and the UN Global Compact, the only Filipino signatory of the COP21 Open 2015 UN Climate Change Conference in Paris, a founding member of the Environs based in U.K., and a Minervas Woman Prime Mover of the USA recipient.

Ms Fong, Krystle., President of JCI Hong Kong Jayceettes and Assistant Secretary of Liquor Licensing Board in Hong Kong. Being the leader of the first female JCI Chapter in the Asia and the Pacific and the second in the world, she advocates in women empowerment and the education of UNSDGs to both the community and younger generation by the SDG Junior Ambassador Programme 2020 - MiCity.

June 27, 2020 16:00-17:00 HK Time (GMT+8, MYT) Join Zoom Meeting https://gratia.zoom.us/j/93476036783 Meeting ID: 934 7603 6783 Free admission.



ing, Shirley (right) Convener SDG Fung, Angela Ambassador/ GCC BBA Graduate -Chloe Ko (left)

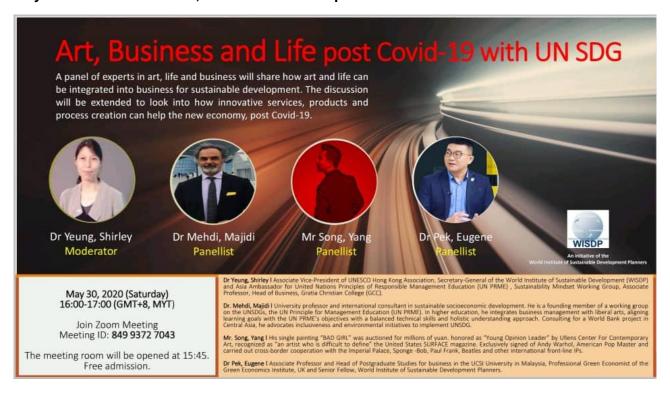


Q. Areola, HSG



Fong, Krystle

## May Virtual Seminar - "Art, Business and Life post COVID-19 with UN SDG"



On-going Wed-Week Transformation Seminar with artists from Hong Kong and Italy; and students from Kenya (Bronze Winning Team Member, UNOSSC Entrepreneurial Academy 2020) and Nigeria (Winning Team Member, UNOSSC Entrepreneurial Academy 2018).

Mr. Ross Chan, President, JCI Dragon joined our on-going transformation events.

(May 13 - Aug., 2020)

