

# Programme Handbook for Higher Diploma in Transformative Business Management

2021/22

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#### **Section 1** Overview of the Institution

#### 1.1 Overview of Gratia Christian College

- 1.1.1 The Higher Diploma in Transformative Business Management (HDTBM) Programme is offered by Gratia Christian College (GCC) (宏恩基督教學院) at 5 Wai Chi Street, Shek Kip Mei, Kowloon, Hong Kong (香港九龍石硤尾偉智街 5號).
- 1.1.2 The legal entity of GCC, Gratia Christian College Limited, was registered under Companies Ordinance CAP 32 on 20 December 2013. GCC was granted the degree-awarding status for registration under the Post-secondary Colleges Ordinance and Regulations (CAP 320) as a private, independent, and non-profit Christian post-secondary college on 13 July 2015. The ultimate goal of the College is to become a private and independent Christian university in the future.

#### 1.2 Vision, Mission and Values

1.2.1 The Vision of GCC is "To be a private independent Christian university that excels in liberal arts and professional education for developing servant leaders to serve the Chinese and global communities with competence and Christian love."

#### 1.2.2 The Mission of GCC is to:

- a) Inspire students to develop academically and spiritually, discover complementation between knowledge and faith, think critically with clarity, act professionally with integrity, and work in teams effectively with humility.
- b) Provide professional development and life-long learning programmes for staff in partnership with educational, commercial, and religious organizations.
- c) Engage the Church in inter-faith and inter-cultural dialogues for developing Christian approaches to current and future issues facing the Chinese and global communities.
- 1.2.3 GCC nurtures its students based on the "CHRIST" values:

<b>"C</b>	H	R	Ι	S	<b>T</b> "
COMMITMENT	HUMILITY	RESILIENCE	INTEGRITY	SERVICE	TEAMWORK

#### 1.3 Desired Characteristics of GCC Graduates

- 1.3.1 It is desired that graduates of GCC:
  - a) be knowledgeable and professional;
  - b) learn independently and think critically;

- c) strive for innovation;
- d) integrate the "CHRIST" values and faith in whole person development;
- e) develop self-confidence, social and interpersonal skills;
- f) be a valuable citizen of society with global perspectives; and
- g) apply the principles of servant leadership in life.

## 1.4 Servant Leadership

- 1.4.1 The concept of servant leadership is a core element found in GCC's vision. It is one of the graduates' desired characteristics so it is written as a programme objective for all the programmes at GCC. It is also a dominating feature of both the formal curriculum and co-curricular activities.
- 1.4.2 Adapted from "The Servant as Leader":

"The servant-leader is servant first... It begins with the natural feeling that one wants to serve, to serve first. Then conscious choice brings one to aspire to lead. That person is sharply different from one who is leader first...The best test, and the most difficult to administer, is this: Do those served grow as persons? Do they, while being served, become healthier, wiser, freer, more autonomous, more likely themselves to become servants? And, what is the effect on the least privileged in society? Will they benefit or at least not be further deprived?"

## 1.5 Programmes on offer

1.5.1 GCC offers four bachelor's degree, four higher diploma and one diploma programmes. They are shown in the following table:

Year of Launch	Programme		
2015	Bachelor of Business Administration (Honours) in Service Marketing and Management Renamed as "Bachelor of Service Management (Honours)" with effect from 2020/21		
	Bachelor of Psychology (Honours).		
	Bachelor of Social Work (Honours)		
2017	Higher Diploma in Early Childhood Education		
2017	Diploma in Pre-University Studies		
Higher Diploma in Transformative Business Management			
2019	Higher Diploma in Psychology and Counselling		
	Higher Diploma in Christian Ministry		
2021	Bachelor of Christian Ministry (Honours)		

<sup>&</sup>lt;sup>1</sup> Greenleaf, R. K. (1991). *The servant as leader*. Indianapolis, IN: The Robert K. Greenleaf Center. [Originally published in 1970, by Robert K. Greenleaf]

# **Section 2** The Programme

# 2.1 General Programme Information

2.1.1 The table below gives a brief introduction of the Higher Diploma in Transformative Business Management Programme.

# General Information about the HDTBM Programme

Item	Description
1. Programme Title	Higher Diploma in Transformative Business Management Programme 轉化型商業管理高級文憑課程
2. Qualification Title (exit award)	Higher Diploma in Transformative Business Management 轉化型商業管理高級文憑
3. Award Granting Body	Gratia Christian College 宏恩基督教學院
4. QF Level	4
5. QR Registration No.	18/000803/L4
6. QF Credits	284
7. Mode of Study	Full-time and Part-time
8. Programme Length	2 years (Full-time) or 3 years (Part-time)
9. Primary Area of Study/Training	Business and Management
10. Sub Area of Study/Training	General Business Management
11. Hosting Department	School of Business with the support of the other Schools

# **Section 3 Programme Objectives and Learning Outcomes**

#### 3.1 Programme Objectives

- 3.1.1 The Higher Diploma in Transformative Business Management Programme is designed to train and educate students for the future of Hong Kong's business organisations and NGOs.
- 3.1.2 The programme objectives of the HDTBM Programme are as follows:
  - a) Students are equipped with the most up-to-date theories, knowledge and skills to be competent in business, marketing, and management settings at the para-professional level.
  - b) Students are inspired to develop academically and spiritually, discover complementation between knowledge and faith, think critically with clarity, act professionally with integrity, and work in teams effectively with humility.
  - c) They are nurtured to be servant leaders to exemplify the "CHRIST" values in various aspects of business, such as services, marketing, management, and business transformation.

## 3.2 Programme Intended Learning Outcomes (PILOs)

3.2.1 The PILOs of the HDTBM Programme are divided into two aspects, "To do" and "To be". The former focuses on development of knowledge and skills while the latter focuses on developing the character of students. The PILOs are:

(To do) Graduates will be able to:

- 1. demonstrate a solid foundation of theoretical knowledge of transformative business management and to generate ideas through the application of knowledge and analysis of abstract information and concepts;
- 2. apply a wide range of knowledge and specialised technical, creative and conceptual skills to solve business problems and perform tasks in business and related sectors;
- 3. communicate effectively through writing, presentation or discussion in English and Chinese for tasks in the business environment;
- 4. use information technology effectively for acquiring, learning, communicating and handling business related issues in familiar scenarios;
- 5. critically synthesise, analyse and evaluate data, information, issues, ideas and concepts used in business; and
- 6. be adequately prepared to pursue undergraduate training or chosen careers that require business management knowledge with transformative aspects.

(To be) Graduates of the Programme will become:

- 1. knowledgeable persons who integrate the "CHRIST" values and faith in the working environment;
- 2. valuable citizens of society who have a good understanding of the world, of the communities and cultures in which they may live or work, and of current global issues of importance in familiar scenarios;
- 3. competent persons who are prepared to take up careers in the business and related sectors, for example, social entrepreneurship with good social, communication and interpersonal skills;
- 4. problem-solvers who have a broad base of general knowledge and solve problems with creativity and innovation;
- 5. life-long learners who have the expertise and skills in gaining knowledge related to and beyond their profession; and
- 6. servant leaders who apply the principles of servant leadership to contribute to the well-being of the world with Christian love.

# **Section 4 Programme Content and Structure**

#### **4.1 Features of the Programme Design**

- 4.1.1 Given that the Vision of the College is to develop servant leaders with professional competence and Christian love, the HDTBM Programme is designed to realise the Vision by developing competent business management professionals with Christian values and love. Leadership and transformative elements are taught throughout the programme.
- 4.1.2 The HDTBM Programme consists of three curricular components, namely (1) General Education (GE) Courses, (2) Specialised Courses, and (3) Transformative Industry Exposure. The GE courses are meant to widen students' perspectives and enhance students' language competence. The Specialised Courses are designed to equip students with the necessary attitudes, skills, and knowledge required for business professionals and build a foundation of knowledge for further study. The Transformative Industry Exposure course aims at enabling students to enhance their confidence, gain exposure to business/organisational environments, and widen their professional network.

## **4.2 Programme Structure**

- 4.2.1 The HDTBM Programme curriculum and content are designed to be in line with the Generic Level Descriptors at QF Level 4.
- 4.2.2 The programme curriculum incorporates 284 QF credits over two years of full-time study involving 990 direct contact hours (including Industry Exposure). The total number contact hours for the "Transformative Industry Exposure" course is 90 hours. Each academic year comprises two semesters of 15 teaching weeks each.
- 4.2.3 Students enrolled in the part-time mode are normally enrolled in 9 course hours per week (up to a maximum of 12 course hours in semesters other than Semester 1 in Year 1). Students in the part-time mode are expected to complete the programme within 3 to 6 years of study.
- 4.2.4 The programme structure comprises the following study areas:
  - a) General Education (a total of 94.5 QF credits comprising 7 courses)
  - b) <u>Specialised Courses</u>
    (a total of 175.5 QF credits comprising 13 courses)
  - b) <u>Transformative Industry Exposure</u> (a total of 13.5 QF credits comprising 1 course)

# List of Courses in the Programme and their QF Levels

Components		No.	Course QF Level			
General Education Courses (7 courses)						
Servant Leadership		1	1 GEN1401 Lives of Servant Leaders		4	
	Required	2	HGE101	English I: Reading and Writing Skills	4	
	R	3	HGE102	English II: Integrated English	4	
Learning and		4	HGE105	Practical Chinese Writing	4	
Communication	_		GEN2403	Creative Arts in Daily Life	4	
	rea,	5	GEN2404	Art of Photography	4	
	sh a		GEN2405	Information Literacy	4	
	вас		GEN1402	Holistic Health	4	
Life Education	шо.	6	GEN1403	The Pursuit of Happiness	4	
Life Education	I fi		GEN3406	Drugs and Behaviour	4	
	ose					
	Сис		GEN3402	Introduction to Sociology	4	
Technology and Society	Elective (Choose I from each area)	7	GEN3404	Applications of Innovative Technologies	4	
•			GEN3405	Social Issues, Social Welfare and Social Work	4	
<b>Specialised Cour</b>	ses (13	3 cour	ses)			
		1	HTM101	Microeconomics	5	
		2	HTM102	Macroeconomics	5	
			3	HTM103	Principles of Marketing	5
		4	HTM104	Innovative Service Quality Management	4	
		5	HTM105	Management Information System	5	
G ' 1' 1	pa	6	HTM106	Basic Accounting Principles	4	
Specialised	Required	7	HTM107	Principles of Management	5	
Courses	Reg	8	HTM108	Business Statistics Intermediate Accounting Principles	5	
		10	HTM109 HTM110	Operations Management	5	
			11	HTM111	Talent Development for Capacity Building	4
		12	HTM112	Marketing Research with Blockchain Concepts	4	
		13	HTM113	Strategic Marketing	5	
Transformative I	ndust	ry Ex	posure (1 co	ourse)		
Transformative Industry Exposure		1	HTM114	Transformative Industry Exposure	4	
Total number of courses in the Programme: 21 courses						

# **Section 5 Student Development Office**

#### **5.1 Student Development Office (SDO)**

- 5.1.1 The SDO aims to assist students to develop into servant leaders with Christian love and the desired graduate characteristics in a unique college culture and environment. It provides academic, social, personal, practical and career-related support to students in their study journey. The Office not only helps students to enhance their personal growth, sense of well-being and generic skills, but also supports them to lead a meaningful and fulfilling life. Further information on the SDO can be obtained from:
  - a) Office Website: <a href="https://www.gcc.edu.hk/sdo">www.gcc.edu.hk/sdo</a>
  - b) General Enquiries: 5804 4142 / sdo@gratia.edu.hk

#### 5.2 Staff List

5.2.1 Enlisted in the following are staff serving the SDO:

#### Ms IP Ying Wah Erica

Assistant Student Development Manager

Office: Room 301

Email: ywip@gratia.edu.hk Phone.: 5804 4142 (Ext. 403)

#### Ms TSUI Genevieve Hin Ha

Counsellor

Office: Room 202 / 405

Email: genevievetsui@gratia.edu.hk

Phone.: 5804 4142 (Ext. 404)

#### Ms KWAN Yuen Wing

Counsellor

Office: Room 202 / 405

Email: wingkwan@gratia.edu.hk Phone.: 5804 4142 (Ext. 404)

#### **5.3** Scope of Work

- 5.3.1 Work of the SDO encompasses the following:
  - a) Personal growth and counselling, e.g. personality and mental health workshops
  - b) Pastoral care, e.g. mentoring and peer-tutoring schemes
  - c) Spiritual education, e.g. college assembly, Christian fellowship
  - d) Leadership and service learning, e.g. community and in-house services, student society, citizenship education
  - e) Global learning, e.g. international work camp, student exchange, etc.
  - f) Student welfare and support, e.g. scholarships and financial assistance
  - g) Career guidance, e.g. individual career consultation, mock interviews, etc.
  - h) Student survey, e.g. student opinion survey, graduate survey, etc.

# **5.4 Student Activity Room (Room 202)**

5.4.1 Student Activity Room (Room 202) is managed by the SDO. It is designated as a resting and gathering point for all students. If students wish to take a break or chat with fellow schoolmates, Room 202 is the perfect place for them to spend their time. It is hoped that students will find the College a place for growing and bonding, as well as a second home for everyone.

# **Section 6 Community Services**

#### **6.1 Community Services**

6.1.1 Since the vision of the College is to develop servant leaders, all full time students have to complete the required hours of community services within their years of study as shown in the table below.

Programme Type	Number of Hours Required	Duration
Degree	20	Within 4 years
Degree (year 3 entry)	20	Within 2 years
Higher Diploma	20	Within 2 years
Diploma	10	Within 1 year

- 6.1.2 The servant comes first in servant leadership. To cultivate such an attitude to life, Gratia puts emphasis on community service and nurturing students to become servant leaders. We reach out first and foremost to districts in our close proximity, and encourage students to apply what they learn to address local and global problems. Our ultimate goal is to nurture in students a twin sense of care and justice, to boost their interpersonal skills, and to instill civic virtue as well as "CHRIST" values.
- 6.1.3 Students may choose to fulfill this obligation either individually or in groups. They may look for the service opportunities by themselves, and/or enroll in programmes which are promoted or organised by the Student Development Office. Students are expected to fill in the service details in the Community Service Record Book.
- 6.1.4 There are special arrangements for students studying on a part-time mode and those full time students working part-time with pay in organisations recognized by the College.

# Section 7 College Assembly

#### 7.1 Purposes of the College Assembly

7.1.1 The College Assembly serves the important purposes of sharing the vision of the College among all staff and students, cultivating a spirit of oneness in Christ, widening the horizons of students and enhancing students' development in servant leadership. Apart from announcement of information/events and conduct of certain student activities, etc., prominent speakers and faculty staff are invited to deliver talks on particular issues and topics of interests.

#### 7.2 Schedule

7.2.1 The assemblies are held on a regular basis usually on Monday mornings in the Assembly Hall on the first floor. Number of assemblies for each academic year is to be announced.

#### 7.3 Attendance Requirement

- 7.3.1 The College Assembly is a compulsory but non-credit bearing event. Students should attend all College Assemblies. Attendance rate less than 80% would result in a remark of "Attendance Requirement of College Assembly Not Fulfilled" putting on the transcript upon graduation. Students who are absent for more than 30 minutes would be counted as absence.
- 7.3.2 There are special arrangements for students admitted directly to year 3 of degree programmes.

# Section 8 Scholarships and Bursary

# 8.1 Scholarships

#### 8.1.1 <u>College Scholarship Scheme</u>

The College Scholarship Scheme is established to encourage and recognize students' accomplishment in academic and non-academic areas. There are six categories of scholarship awards under the Scheme for the Programme, including:

- a) Best Progress in Academic Performance
- b) Best in Academic Performance
- c) Best in In-house Service
- d) Best in Community Service
- e) Spiritual Leadership Scholarship
- f) Gratia Scholarship

# 8.1.2 <u>Self-financing Post-Secondary Scholarship Scheme (SPSS)</u>

To promote the development of the self-financing post-secondary sector, the Self-financing Post-secondary Scholarship Scheme is set up under the Self-financing Post-secondary Education Fund to offer scholarships and awards to students pursuing full-time locally-accredited self-financing sub-degree or bachelor's degree (including top-up degree) programmes at non-profit-making education institutions. There are five types of scholarships established under the Scheme, namely:

- a) Outstanding Performance Scholarship
- b) Best Progress Award
- c) Talent Development Scholarship
- d) Reaching Out Award
- e) Endeavour Scholarship

#### 8.2 Bursary

#### 8.2.1 Financial Assistance Scheme

GCC students can apply for the financial assistance schemes provided by the Working Family and Student Financial Assistance Agency (WFSFAA).

All eligible students must submit their applications through E-link. The following schemes are available for students:

a) Financial Assistance Scheme for Post-secondary Students (FASP)

- b) Non-means-tested Loan Scheme (NLSPS)
- c) Student Travel Subsidy (STS)
- d) Community Care Fund Enhanced Academic Expenses Grant
- e) Community Care Fund Enhanced Academic Expenses Grant for SEN students with financial needs
- f) Scheme for subsidy on Exchange for Post-Secondary students (SSE)
- g) Scheme for Subsidy on Exchange to "Belt and Road" Regions for Postsecondary Students (SSEBR)

## 8.2.2 Student Emergency Fund

The Student Emergency Fund (SEF) is offered by the College to provide financial assistance to students who are unable to meet immediate and essential expenses arising from temporary hardship due to emergency. The application period is open throughout the year.

# Section 9 Graduation Requirements and Attendance

# 9.1 Academic Regulations and Graduation Requirements

- 9.1.1 In order to be eligible for the HDTBM qualification, students must fulfill all the attendance and community service requirements and have:
  - a) completed and been assessed on all courses;
  - b) obtained an overall GPA of 2.0 or above across all courses; and
  - c) obtained a Grade D or above in all courses.

#### 9.2 Attendance

- 9.2.1 Students are requested to note and observe the following attendance regulations:
  - a) Attendance rate should be at least 80% (for all courses).
  - b) A student whose attendance during the official contact hours of a course is less than 80% is not permitted to take the end-of-course examination or submit the major assessment for that course.
  - c) Students will be deemed as absent in the following circumstances:
    - unapproved absence;
    - failing to attend the scheduled class within the first 30 minutes.

#### 9.3 Grades and Grade Points

9.3.1 The relationship between grades, grade points and interpretation is set out in the table below:

Grade	Grade Point	<b>Broad Interpretation</b>
A	4.00	Outstanding
A-	3.67	Outstanding
B+	3.33	
В	3.00	Good
B-	2.67	
C+	2.33	
С	2.00	Satisfactory
C-	1.67	
D	1.33	Marginal
Fail	0.00	Unsatisfactory

# Section 10 ITSO, Computer Laboratory and Library

## 10.1 ITSO (Information Technology Services Office) and Facilities Management

10.1.1 The ITSO team's job is to create a favorable learning environment to support your learning. To do that, the services listed below are made available to you:

# 10.1.2 <u>Computing services</u>

- Campus Data Network (LAN and Wireless)
  - Data Link to the Internet
  - Network and Data Security
- User Profile and Data Storage
  - Electronic ID & Student Card
  - Safe and secure data storage
- Email, Printing, Scanning and Photocopying
- Learning Management Systems
  - o Moodle
  - Room Booking
- Equipment loan (subject to availability)
  - Tablet computer
  - USB Charging cables
  - Power bank
  - Tripod

## 10.1.3 Places for gathering

Monday to Friday	9:00 am to 7:30 pm	
Saturday	9:00 am to 12:30 pm	

- Computer Common (Room G02)
  - The only computer room in which food is allowed;
  - A place for discussion, information searching and, perhaps, relaxing during your free time;
  - 32 thin clients computers for Windows based virtual desktop and MS Office software.
- Psychology Laboratory (Room 306)
  - An organised and yet cosy computer room for your distinct quest for knowledge;
  - 20 Windows OS based desktops computers installed with Adobe Creative Suite, STATA, ePrime, MPlus and etc.
- Practice Centre (405)
  - You can hear the sound of silence in this place which is ideal for workshop like role-play or one-on-one counselling;
  - On-demand video recording equipment is available for teaching purposes;

- You need to make prior booking and be accompanied by a teaching staff
- Lecture rooms (201, 203, 204, 205, 302, 303, 304, 305 and Glass Rooms in the Library)
  - You may use them if they are NOT occupied;
  - You are encouraged to make a booking in advance.

#### 10.1.4 Other facilities

- Fresh water fountain (located in the patio on 2nd floor)
- Drinks and snacks vending machine
- Audio-visual equipment
- Video recording equipment
- Multi-function printers

#### 10.1.5 Campus security and hygiene

They are safeguarded by the team of facility management under the management of ITSO. The following tasks are being carried out on a routine basis:

- Cleaning (e.g. food waste collection)
- Fire and security patrol
- Video surveillance in public areas
- Energy saving control

Most importantly, a considerate and reasonable attitude while enjoying the above facilities and services shall ensure you a wonderful study time with your classmates at GCC.

#### 10.2 Library Resources, Services and Facilities

- 10.2.1 The College Library aims to support teaching and learning at GCC. Presently, the Library has in its collection eight databases with a total of over 448,000 e-book titles and 14,000 full-text journal titles, accessible to all staff and students through the Internet both on- and off-campus. The Library team can help students navigate resources and offer training in referencing skills and the use of referencing software. The team works closely with faculty members to maintain and develop the resources needed for courses and to provide assistance to students.
- 10.2.2 The course reserve provides resources for supporting teaching, learning and research. While information literacy is essential nowadays, the Library actively provides library in-class workshops for all students for enhancing their learning development. With wifi access and presentation hardware and software available, seminars and group discussion activities can take place in the Library. The information needs of College staff and students can also be met with the resources from friendly libraries, such as the City University of Hong Kong Library.

# **Section 11 Opening Hours**

#### 11.1 Campus Opening Hours

Monday – Friday	9:00 am – 10:00 pm*	
Saturday	9:00 am – 12:30 pm	
Sunday and Public Holiday	Closed	

<sup>\*</sup>Campus will remain open when evening classes are scheduled.

#### 11.2 Library Opening Hours

	Semester 1 & 2*	Semester Break*
Monday – Friday	9:15 am – 7:00 pm	9:15 am – 7:00 pm
Saturday	9:00 am – 12:00 noon	9:00 am – 12:00 noon
Sunday and Public Holiday	Closed	Closed

<sup>\*</sup>Special arrangements will be announced via Moodle.

## 11.3 Adverse Weather Arrangement for Typhoon and Rainstorm

- 11.3.1 When Tropical Cyclone Warning Signal No.3 or Red Rainstorm Warning is in force, all classes and examinations will continue to be held as scheduled, unless otherwise announced by GCC.
- 11.3.2 When the Hong Kong Observatory announces that Tropical Cyclone Warning Signal No.8 or above will be issued within the next 2 hours, special arrangement (in particular cancellation of classes) may be required based on the prevailing weather situation.
- 11.3.3 When Tropical Cyclone Warning Signal No.8 (or above) or the Black Rainstorm Warning is in force, the following arrangements shall apply:

#### **Class Arrangements**

For Morning	Warning signal issued at	All morning classes (i.e. 9:00 am –
Classes	or after 7:00 am	1:00 pm) will be cancelled
For	Warning signal cancelled	All afternoon classes (i.e. 1:00 pm –
Afternoon	before 11:00 am	6:30 pm) will be held as scheduled
Classes	Warning Signal in force	All afternoon classes (i.e. 1:00 pm –
	at or after 11:00 am	6:30 pm) will be cancelled
For Evening	Warning signal cancelled	All evening classes commencing after
Classes	before 4:00 pm	6:30 pm will be held as scheduled
	Warning Signal in force	All evening classes commencing after
	at or after 4:00 pm	6:30 pm will be cancelled

# **Section 12 Key Contact Numbers and Emails**

Office	Telephone	Email
President's Office	5804 4149	presidentoffice@gratia.edu.hk
Finance Office	5804 4140 (Ext. 602/603)	financeoffice@gratia.edu.hk
Registry	5804 4143	registry@gratia.edu.hk
Student Development Office	5804 4142	sdo@gratia.edu.hk
Library	5804 4141	library@gratia.edu.hk
IT Services Office	5804 4148	itso@gratia.edu.hk
Facility Management Office	5804 4148	fmo@gratia.edu.hk

For staff directory in Gratia Christian College, please refer to:

http://www.gcc.edu.hk/staff-directory.

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