# Our Latest Moves (Jul. – Sep., 2022)

### **Cross Generation Transformation Movie Project**

2022-07-06





# BSSI – Selected by United Nations Office for South-South Cooperation (UNOSSC) EXPO for a Side Event – September 12-14, 2022

2022-07-14



School of Business – Centre for Business/ Social Sustainability and Innovations (BSSI) has been selected for organizing a Virtual Side Event entitled "Metaverse Mindset via Transformative Business Exposure – SDG and NFT" by GSSD Expo 2022 co-hosted by the Government of Thailand and UNESCAP.

Dr. Shirley Yeung, Head, School of Business/ Director, BSSI and Chair, Metaverse Mindset Project, UNSDSN-Kenya is the Chair/ Convener/ Designer for the side event – UNOSSC EXPO.

The side event of UNOSSC EXPO is well supported by Popsible NFT. (https://popsible.com/creator/b656944cd1cc11ecaeb10ae5a4757d42)

Reference:

https://www.expo.unsouthsouth.org/global-expo-2022/

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Our side event – September 13 Tues (630pm HK time) 2022, "Metaverse Mindset and Entrepreneurual Activities" in United Nations UNOSSC EXPO website –

https://virtual-expo.southsouth-galaxy.org/en/event-programme

### Rotaract Club, Rotary Club Peneast Dialogue with Students

2022-07-18

#SDG4/8/9/12/17

July 16, 2022

Pioneer Metaverse Mindset Training, organised by the Centre for Business/ Social Sustainability and Innovations Ctre (BSSI),

School of Business, Gratia Christian College, UNPRME Advanced Signatory Institute, HK, kicked off with industry support from Popsible NFT Platform.

Mr. Sam Ngan, CEO of Popsible shared JCI and ESG case study with participants of applying NFTs for social inclusion, charity and marketing purposes.

Trainer, Steve Wong, expert in Blockchain also joined to inspire participants from secondary school, garment and finance industries, HK and Canada.

http://www.gcc.edu.hk/business/certificate-in-metaverse-mindset-with-design/

### #SDG3/8/9/16/17

2022-07-26

### Certificate in Metaverse Mindset with Design

Organised by
Centre for Business/Social Sustainability and Innovations (BSSI),
School of Business
Gratia Christian College

Fundamentals of Metaverse Mindset with Design for Services is an important step in developing the essential basic knowledge required for working in service sector with disruptions.

Course Summary

Course Summary		
Foundation Level	Elements	Date Saturdays 2:00 – 5:00 pm
Certificate in Fundamentals of Metaverse Mindset with Design (15 hours)	What is Metaverse?     Metaverse Mindset in Work,     Business, Life, Communication     Skills in Metaverse Mindset Projects     Metaverse Mindset in Al     Metaverse Mindset with Design     Thinking and SDGs for Impacts	9 July Zoom class 2022
		16 July Zoom class 2022
		23 July Zoom class 2022
		30 July Zoom class 2022
		6 August Zoom class 2022

Course Fee

HK\$3,500 for 5 lessons (may have NFT experience in art, if time is allowed)

### Trainers



Dr. Shirley Yeung Director, Centre for Business/Social Sustainability and Innovations (BSSI) / Head, School of Business, Gratia Christian College UNPRME, Advanced Signatory Institute



Steve Wong Chairman of the Belt and Road Blockchain Association Co-chairperson of Greater Bay Area Blockchain Technology Federation

For more information, please visit: http://www.gcc.edu.hk/



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Mr. Brett Chan, CEO, One Stretching Academy Sharing on Transformations in Wellness/ Sport Business Management via Diversity in Services Offered and Partnership with Fairness for Business Result

### #SDG4/8/9/12/17 July 28, 2022

2022-07-28

Metaverse Mindset Workshop with Secondary School Students with 3D platform for service transformations / service redesign/ quality marketing/ management/ decent jobs creation

Learning Outcomes from participants are:

- Creating a new way of thinking to relearn, to Immerse oneself with communities for shared values, and
- Exploring alternatives to build a disruptive/ sustainable business model













### August 23 @ D-Park: Diversity Community with Transformation via SDGs 4/5/8/9/17

2022-08-02





### Diversity Community with Transformation via SDGs 4/5/8/9/17



Supported















https://forms.gle/yB2modKSU4mP1nu77



By Dr Yeung, Shirley, Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC)/ Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRNE), Sustainability Mindset Working Group/ Brand Ambassador, ICENECDEV, United Nations Global Compact Member/ Asia Ambassador, UNSDSG-Kenya / Best Professor, HK Educational Leadership Award, 2019. Nominee for Global Corporate Sustainability Award: Outstanding Professional, 2020

Mr. Sam Ngan,
CEO, Popsible Limited, Entrepreneur, Business Advisor and Valuator

August 23, 2022 (Tue.) 5:00pm -6:30pm HK Time (GMT+8, MYT)

Free admission.

Mr. Herman Wong,
Co-Founder, RockStar Baby NFT, Entrepreneur, Singer-Song Writer, Illustrator)

Mr. Ho Fung, Film Director, Chairman, Hong Kong Film Art Association 質峰先生, 香港影藝聯盟主席



Dr. Yeung, Shirley - Convener/ Brand Ambassador, ICENECDEV, Asia Ambassador, SDSN-Kenya and UNPRME Sustainability Mindset Working Group/ Visionary Leader of the Year, CMO

Asia, 2021
Best Professor in Business Studies,
HK Educational Leadership 2019



Limited, Entrepreneur, Business Advisor and Valuator)



Or, register at:

(Co-Founder, RockStar Baby NFT, Entrepreneur, Singer-Song Writer, Illustrator)



Mr Ho, Fung Film Director, Chairman, Hong Kong Film Art

Venue: D-park Mall (L2 Amazon), Tsuen Wan

398 Castle Peak Rd (Tsuen Wan) Tsuen Wan District Hong Kong

August 23, 2022 (Tue.)

5:00pm -6:30pm HK Time (GMT+8, MYT) Venue: D-park Mall (L2 Amazon), Tsuen Wan

Free admission

### **Diversity Community with Transformation via SDGs** 4/5/8/9/17

2022-08-04





### Diversity Community with Transformation via SDGs 4/5/8/9/17





**PAULDESIGN** 











By <u>Dr Yeung, Shirley,</u> Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC)/
Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/
Brand Ambassador, ICENECDEV, United Nations Global Compact Member/ Asia Ambassador, UNSDSG-Kenya /

Best Professor, HK Educational Leadership Award, 2019. Nominee for Global Corporate Sustainability Award: Outstanding Professional, 2020.

Executive Vice Chairman, Hong Kong Federation of invention and innovation Vice Chairman, Business Development Council, Hong Kong designer association Council member, Federation of Hong Kong industries (Group 10 & 30)

Visiting lecturer of The Education University of Hong Kong Visiting lecturer of Hang Seng University of Hong Kong

Lucie Petit,
Founder, HK MODEL CAMP
HK MODEL CAMP's mission to break away from beauty standards is not limited to aspiring models. Lucie has coached mothers, working women and children, and also volunteers as a Role Model for Inspiring Girls Hong Kong.

Mr. Paul Chan kk. Mdes (interaction design) Principal Consultant, Innovation Management, Founder of Pauldesign and Shopping Plus (HKSTP Partner company)

Please scan for registration : 



Or, register at: https://forms.gle/qFRBGFgD3vB4hdHh6

August 17, 2022 (Wed.) 5:00pm -6:30pm HK Time (GMT+8, MYT)

Free admission.

Venue: D-park Mall (L2 Amazon), Tsuen Wan 398 Castle Peak Rd (Tsuen Wan) Tsuen Wan District Hong Kong



Dr. Yeung, Shirley - Convener/ Brand Ambassador, ICENECDEV, UNGC Member/ Asia Ambassador, SDSN-Kenya and UNPRME Sustanability Mindset Working Group/ Working Group/ Visionary Leader of the Year, CMO Visionary Leader of the Fear, CARO Asia, 2021 Best Professor in Business Studies, HK Educational Leadership 2019



Mr. Paul Chan KK



Lucie Petit (Founder, HK MODEL CAMP)

### Dr. Shirley Yeung, Head of School of Business obtained SDG Enterprise Award for UNSDSN-KENYA from JCI Victoria Hong Kong Chapter

2022-08-05

July 31, 2022

Dr. Shirley Yeung, Head of School of Business obtained SDG Enterprise Award for UNSDSN-KENYA from JCI Victoria Hong Kong Chapter.

The SDG Enterprises Awards, JCI Victoria have been organized for 3 years. The assessment criteria of 2022 combining ESG elements into SDGs which is innovative for assessing organizational performance.



### August 17 @ D-Park: Diversity Community With **Transformation Via Sdgs 4/5/8/9/17**

2022-08-09



### Diversity Community with Transformation via SDGs 4/5/8/9/17

















https://forms.gle/qFRBGFgD3vB4hdHh6

Please scan for registration:



By Dr Yeung, Shirley, Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC)/
Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/
Brand Ambassador, ICENECDEV, United Nations Global Compact Member' Asia Ambassador, ICENESOG-Kenya/
Best Professor, HK Educational Leadership Award, 2019. Nominee for Global Corporate Sustainability Award: Outstanding Professional, 2020.

Mr. Paul Chan kk Mdes (interaction design) Principal Consultant, Innovation Management, Founder of Pauldesign and Shopping Plus (HKSTP Partner company)

Executive Vice Chairman, Hong Kong Federation of invention and innovation Vice Chairman, Business Development Council, Hong Kong designer association Council member, Federation of Hong Kong industries (Group 10 & 30)

Visiting lecturer of The Education University of Hong Kong Visiting lecturer of Hang Seng University of Hong Kong

Lucie Petit,
Founder, HK MODEL CAMP
HK MODEL CAMP's mission to break away from beauty standards is not limited to aspiring models. Lucie has coached mothers, working women and children, and also volunteers as a Role Model for Inspiring Girls Hong Kong.

Dr. Yeung, Shirley - Convener/ Brand Ambassador, ICENECDEV, Brand Ambassador, ICENECUEV, UNGC Member/ Asia Ambassador, SDSN-Kenya and UNPRME Sustainability Mindset Working Group/ Visionary Leader of the Year, CMO Asia, 2021
Best Professor in Business Studies,
HK Educational Leadership 2019



Mr. Paul Chan KK



Or, register at:

(Founder, HK MODEL CAMP)

August 17, 2022 (Wed.) 5:00pm -6:30pm HK Time (GMT+8, MYT)

Free admission.

Venue: D-park Mall (L2 Amazon), Tsuen Wan 398 Castle Peak Rd (Tsuen Wan) Tsuen Wan District Hong Kong

August 17, 2022 (Wed.)

5:00pm -6:30pm HK Time (GMT+8, MYT) Venue: D-park Mall (L2 Amazon), Tsuen Wan

Free admission

### **Diversity Community With Transformation Via SDGs 4/8/9/17** Sep 8

2022-08-23



















By Dr Yeung, Shirley, Convener/Associate Professor, Head of Business, Gratia Christian College (GCC)/ Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/ Brand Ambassador, ICENECDEV, United Nations Global Compact Member/ Asia Ambassador, UNSDSG-Kenya / Best Professor, HK Educational Leadership Award, 2019. Nominee for Global Corporate Sustainability Award. Outstanding Professional, 2020.

Mr. Will W. K. Ma, PhD has over two decades of experience in higher education, including serving on numerous central boards and committees, specializing in communication, information systems, education technology, knowledge sharing and creation, and championing the Institute's digital learning initiatives and staff professional development on digital competencies. He is also well-rounded in research, teaching, and administration. Pls scan for registration :



Or, register at: https://forms.gle/6cZDrLsNtbDT27Zr6

September 8, 2022 (Thu) 6:30pm -7:30pm HK Time (GMT+8, MYT)

Free admission.

Venue: Online Virtual Seminar

Join Us!



Dr. Yeung, Shirley - Convener/ Brand Ambassador, ICENECDEV, UNGC Member/ Asia Ambassador, SDSN-Kenya and UNPRME Sustainability Mindset Working Group/ Visionary Leader of the Year, CMO Asia,

Best Professor in Business Studies, HK Educational Leadership 2019



Commons & Digital

## Side Event on "Diversity Community with SDGs and Metaverse Mindset to Transform" Photo Competition

2022-08-24



Side Event on "Diversity Community with SDGs and Metaverse Mindset to Transform" organise by BSSI, School of Business with support from JCI Lion Rock SDG Photo Competition and Dpark Shopping Mall, Tsuen Wan, Hong Kong

### Event:

Diversity Community via SDGs for Transformations with 7th Cross Generation Transformation via SDGs and Metaverse Mindset

Convener and Project Advisor:

**Dr Shirley Yeung** 

### Speaker:

Allen Cheng, Nftmetta and

Mr. Ho Fung, HK Film Art Association and Affiliate,

Ms. Daisy Choi

Students from Islamic Kasim Tuet Memorial Secondary School & School of Business, Gratia Christian College, Delegates of WISDP, initiative of UNESCO HK Association, Mansion, JCI City and Tivon,

East Kowloon Chapters, PaulDesign...etc.enjoyed the briefing session with Allen's speech on future jobs in wellness, education and creative art industries via technoloty and NFT.

Movie director shared the skills in producing micro movies and Dr. Yeung highlighted how to integrate SDG concepts with innovations/ transformations into movie production and contents creation







Event Video: <a href="https://www.facebook.com/101585665029553/videos/791339281912140/?extid=CL-UNK-UNK-UNK-AN\_GK0T-GK1C&ref=sharing">https://www.facebook.com/101585665029553/videos/791339281912140/?extid=CL-UNK-UNK-UNK-AN\_GK0T-GK1C&ref=sharing</a>

# The initiative on SDG 5/13/14/15 is designed by Mr. Eric Fongoh, ICENECDEV, Global Compact Member and Dr. Shirley Yeung, Head, School of Business, BSSI, Gratia Christian College

2022-08-24

The initiative on SDG 5/13/14/15 is designed by Mr. Eric Fongoh, ICENECDEV, Global Compact Member and Dr. Shirley Yeung, Head, School of Business, BSSI, Gratia Christian College



#SDG #unossc #unesco #prme

Welcom to submit answers to
1) endangered wildlife species
2) state 5 ways to protect wildlife
To have a chance to obtain laptop

### **Transformations with SDG/ ESD/ Metaverse Mindset**

2022-08-31

Aug 30, 2022

Dr Shirley Yeung, was invited by

Dr. Dewi Faeni. Deputy Dean Faculty of Economy and Business Universitas Bhayangkara and Prof Amelia, IPMI Indonesia to present a talk on Transformations with SDG/ ESD/ Metaverse Mindset with Blockchain Concepts for Social Inclusion and Traceability

More than 300+ participants from government sector, academic and industries, Indonesia and student in TBM joined the event





### **Inspiring Girls HK Project**

2022-08-31

Aug 30, 2022

Inspiring Girls HK Project

Dr Shirley Yeung, Role Model of Inspiring Girls HK Project

Shared her learning and transformations journey with student in TBM programme and secondary school students in St. Teresa Secondary School with Chinese Calligraphy Style paintings and wellness+ values paintings in NFT

To inspire students / teachers / SMEs/ NGOs in developing countries and girls in HK – values of self worth and self confidence via persistence, happiness, and courage to try new things with a higher level of creativity







# **UNOSSC EXPO Side Event on Metaverse Mindset and Transformative Business Exposure**

2022-09-09

Aug 30, 2022

Sept 13 (Tues) 630pm to 8pm

UNOSSC EXPO Side Event on Metaverse Mindset and Transformative Business Exposure Please click here.

Meet our Invited Speakers:

Dr. David Hanson/Sophia Robot UNDP Ambassador

Mr. Sam Ngan, CEO Popsible NFT

Mr. Anson Tang, Blockchain Professional

Mr. Eric Fongoh, ICENECDEV UN Global Compact Member

## UNOSSC EXPO Side Event on Metaverse Mindset and Transformative Business Exposure

2022-09-14

Convened by Dr. Shirley Yeung with opening remarks delivered by Dr. HS Chui, JP/ BBS/ President, Gratia Christian College

Renowned Speaker in AI -

Dr David Hanson, CEO/ Founder of Hanson Robotics highlighted the importance of empowering women, children and people via Diversity, Encouragement and Organizational Culture of Decentralization.

Mr Anson Tang, Expert in Blockchain mentioned different case study of NFT applications with arguments of fairness or unfairness, helping participants to develop a higher order of critical thinking.

On behalf of Mr Eric Fongoh, Dr. Yeung presented the case of ICENECDEV, United Nations Global Compact Member, about their projects:

- 1) Miss Environmental Contest 2021 and 2022,
- 2) Waste collection campaign, and
- 3) Donation to orphans with the use of 3D spatial io platform via training received from Dr. Yeung

Student speakers:

Winner, UNOSSC Entrepreneurial academy 2021

Ms Karine Leung mentioned transformative business exposure – UNOSSC entrepreneurial academy to develop the skills of diversity handling, film editing, directing and story telling.

Nicholas Chik, UC Berkeley, US expressed the importance of entrepreneurial spirit and understanding of history to create impacts with technology, for example, the walked city in HK and Heritage Buildings with the use of NFT and VR.

Dr. Yeung presented her research findings on transformation models with real time assignments and disruptive education delivery mode, for example, paintings in NFT and Color Brown coffee shop for creating new business models for social inclusion.

Sam, CEO, Popsible NFT demonstrated the cases of NFT for social inclusion with identity



### **HK Social Enterprise Inauguration Ceremony**

2022-09-21

Students of Higher Diploma in Transformative Business Management, School of Business, Gratia Christian College, joined HK Social Enterprise Inauguration Ceremony with Professors from Chinese University and winners in past years to visualize a new way of learning – via concepts of inclusion and SDGs with SDG#12 Responsible Production and Consumption for impacts

Dr Yeung, Head, School of Business, mentioned the use of Spatial io to connect ICENECDEV UN Global Compact Member and SDSN-KENYA for a transformative way of collaborations with changes in mindset, opening up opportunities for possibilities.





# October 13: Diversity Community with Transformation via SDGs 4/8/9/17

2022-09-27

October 13, 2022 (Thu)

6:00pm -7:30pm HK Time (GMT+8, MYT)

Free admission







Supported















Pls scan for registration:

Or, register at:

https://forms.gle/PaaEMSPrRAGoFx7L9



By <u>Dr Yeung</u>, Shirley, Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC)/
Chair, Metaverse Mindset Project/ Asia Ambassador, UNSDSN-Kenya and United Nations Principles of Responsible Management Education (UN PRME),
Sustainability Mindset Working Group/ Winner, Pioneer Metaverse Mindset, UNSDSN-Kenya, Yazhouzhoukan (Asia Week Magazine), 2022
Brand Ambassador, ICENECDEV, United Nations Global Compact Member/

Nominee for Global Corporate Sustainability Award: Outstanding Professional, 2020/ Best Professor, HK Educational Leadership Award, 2019

Mr. Tony In, Founder | Director of Sustainable Design at Tony Ip Green Architects Winner, Ten Outstanding Young Persons, Junior Chamber International Hong Kong (JCIHK)

Ms. Maggie Ching, Complion Solutions (Co-Founder and Director) ESG Advisory and Corporate Wellness Solutions Provider.

To provide ESG solutions including reporting and consultant services to our clients that are suitable and tailor-made to their needs.

With expertise to help our clients make changes to their organization which then in turn make an impact to the environment.

Mr. Nicholas Chik, UC Berkeley University/ Chair, Co-Social Consciousness Invited Student Speaker in UNOSSC Side Event,

Metaverse Mindset and Transformative Business Exposure, Sept. 13, 2022. University of California - Berkeley, History

Major; Co-Social Consciousness, Chair of Black Sociological Alliance/ The founder of a software company when Nick was in 17 years old

October 13, 2022 (Thu) 6:00pm -7:30pm HK Time (GMT+8, MYT) Free admission.

Venue: Online Virtual Seminar

Join Usl



Dr. Yeung, Shirley - Convener/ Brand Ambassador, ICENECDEV, UNGC Member/ Asia Ambassador, SDSN-Kenya and UNPRME Sustainability Mindset Working Group/ Visionary Leader of the Year, CMO Asia, 2021 Best Professor in Business Studies, HK Educational Leadership 2019



Founder | Director of Sustainable
Design at Tony Ip
Green Architects



Ms. Maggie Ching, Complion Solutions



UC Berkeley University, Chair, Co-Social

### **Certificate in Metaverse Mindset with Design Level 2**

2022-09-27

### Certificate in Metaverse Mindset with Design Level 2

Organised by
Centre for Business/Social Sustainability and Innovations (BSSI),
School of Business
Gratia Christian College

Intermediate Knowledge of Metaverse Mindset with Design for Services is an important step in developing the essential basic knowledge required for working in service sector with disruptions.

Course Summary

Course Summary		
Foundation Level	Elements	Date Saturdays 2:00 – 5:00 pm
Certificate in Intermediate Knowledge of Metaverse Mindset with Design (15 hours)	NFT Application in the marketplace     Trust and mutual trust examples (market defined values)     Industry practitioners in NFTs     Parental activities in NFTs     SDGs for ESGs with Impacts	8 Oct. Zoom class 2022
		15 Oct. Zoom class 2022
		22 Oct. Zoom class 2022
		29 Oct. Zoom class 2022
		5 Nov. Zoom class 2022

Course Fee

HK\$3,500 for 5 lessons (may have NFT experience in art, if time is allowed)

### Trainers



Dr. Shirley Yeung Director, Centre for Business/Social Sustainability and Innovations (BSSI) / Head, School of Business, Gratia Christian College UNPRME, Advanced Signatory Institute



Mr. Anson Tang BlockChain Solution Architect & Trainer BlockAcademe

For more information, please visit: http://www.gcc.edu.hk/

## Monthly Meeting with Rotary Club of Peninsula East, Rotaract Club + School of Business

2022-09-27

Sept. 28, 2022 Monthly Meeting with Rotary Club of Peninsula East, Rotaract Club + School of Business



Grateful to have Rotary Club, Peninsula East – President, Youth Director and Member (see below) joined us onsite with students in Higher Diploma in Transformative Business Management to visualize the principles of Rotary Club, CHRIST spirit of Gratia Christian College and SDGs of UN

- 1) Wong Hiu Ha Dorothy –Youth Director
- 2) Wong Kei Nga Angela President
- 3) Poon Lai Yin Michael Committee Member











